



"To think of old friends; to wish them good cheer; to radiate good will without pretense--that is the true spirit of Christmas"

CHRISTMAS! The brightest gem in Childhood's crown of pleasure. Christmas--with its visions of well-filled stockings, its dreams of Santa Claus and his fleet-footed racers, its unbounded joys and mountains of plum pudding. Christmas--ever in the future, yet always of the past--the fondest page in Memory's book of treasures.

It is the Season of the Soul--and our better natures are at their best. There is cheer and warmth for all we meet. The spirit of giving comes into its own. Joy is radiated to every corner of the earth. And the Angel's message of "Peace on Earth, Good Will toward Men" finds fertile root in every heart.

It is fitting, then, that we who have subscribed our names hereto should express our appreciation and good will toward the people of Strathmore, Rockyford, and vicinity. And we extend to all of you our most hearty and sincere wishes for--

A Most Joyous Yuletide!

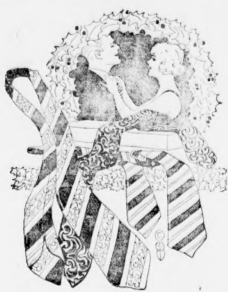
May you and yours enjoy this festive Day to the fullest measure.

ALTA. GOVT. TELEPHONE STAFF, Strathmore
R. H. ANDERSON, Bob's Barber Shop
H. J. ANDERSON & SON, Implements
BARBOR & CRADDOCK HARDWARE
H. W. E. BELL, Garage
C. W. CHASE
F. J. DUNN, Real Estate, Insurance
T. H. EVES, Coal, Etc.
R. FOX, General Store
M. B. GARRETT, Groceries
J. W. GIFFEN, M. D.
A. W. GIRVIN, M. D.
J. HAARSETH, Confectionery
ROLAND HILL, Billiards and Bowling
M. S. HIRTLE, Contractor
CHAS. KEELING, Coal and Cartage
KING EDWARD HOTEL
E. W. R. LAMBERT, Drugs and Stationery
F. R. LILLY, Insurance
L. B. O. LODMELL, Insurance
PATTEMORE'S BAKERY

PIONEER MEAT MARKET, Geo. Snaith
L. G. ROBINSON, D. D. S.
WILLIAM RISDON, Machinist
C. NERRINGS, Shoe Repairs
STRATHMORE HARDWARE, A. B. Foote
STRATHMORE TRADING CO. General Store
A. D. Shrimpton
STRATHMORE PHARMACY, Drugs, Stationery
H. McKechnie
STRATHMORE MEAT MARKET, F. A. Cott
UNION BANK OF CANADA,
Jos. VanTighem, Mgr.
T. M. WEARS, Barrister
THOS. E. WRIGHT, Men's Wear
C. S. WHITE & SON, Garage
STRATHMORE HOTEL, E. Inglis
STRATHMORE & BOW VALLEY STANDARD
STRATHMORE RESTAURANT, J. Hewitt
DUNSHALT GENERAL STORE, (R. Reid)
ALBERTA MERCANTILE CO., Nightingale.
R. Robertson.

ROCKYFORD
W. CARPENTER, Hardware and Harness
F. E. RYAN, General Merchant
ROCKYFORD MEAT MARKET, T. Birt, Mgr.
MAPLE LEAF HOTEL, J. Walker & W. A. Hiatt
ROCKYFORD GARAGE, F. W. Gibson, Prop.
ROCKYFORD HARDWARE, W. E. Rows, Mgr.
ROCKYFORD DRUG & CONFECTIONERY CO.
A. H. Erswell and M. E. Tiffin
ALTA. GOVT. TELEPHONE STAFF, Rockyford
ROCKYFORD HOTEL, Mr. and Mrs. J. W. Curran
and Frank Curran
J. B. MCGUIRE, L.L.B., Barrister, Solicitor
ROCKYFORD POOL ROOM, J. Gerbelhaus, Mgr.
RANDALL & PETERS, General Merchants, A. L.
F. Peters, Mgr.
CANADIAN BANK OF COMMERCE,
Manager and Staff
L. M. KATTERHAGEN, John Deere and Cock-
shutt Plow Agent.

Merry Christmas



Gifts for Men and Boys

Newest in Neckwear, Men's Crepe Ties. See our display of Prince Polo Dot Ties, and wide Diagonal Stripes, Paisley patterns, etc. Men's and Boys' Knitted Ties, Butterfly Bows, etc. All this line boxed for Xmas at **50c to \$3.50**

Mufflers, both Silk and Wool, a great range, priced at **\$1.50 to \$6.00**

Men's Dress Shirts, boxed for Xmas. A great assortment of Bombay Cords, Tricotines, and Tab-rails, all sizes to 17½.



Men's All Wool SWEATER COATS
Heavy and light weights. Brushed Wool and Jumbo knit. A great range to choose from. Priced at **\$3.50 to \$15.00**

Boys' Heavy Knit SWEATER COATS
Combination of colours. Extra quality, at **\$4.75**
Other lines, from **\$1.45**

Dressing Gowns, Pajamas, Belts, Braces, Armbands, Belt Buckles and Chains, Combination Sets of Braces and Garters, Silk Handkerchiefs, Linen Handkerchiefs, Slippers and Hosiery, Caps, Gloves and Mitts, Fur Caps, Fur Collars, H. B. Blankets and Robes, Suit Cases and Club Bags, etc.

THOS. WRIGHT

"MEN'S BETTER WEAR"

REMOVAL SALE

GUARANTEED USED FORDS

These cars have been overhauled, and are absolutely guaranteed. Bargain prices, as they have to go out before we move. Terms to reliable parties.

White and Son

FORD DEALERS. STRATHMORE
Agent for I.H.C. Implements

M. B. Garrett

IS NOW OPEN IN THE BROWN BLOCK

With a Fresh Stock of

EVERYTHING IN GROCERIES

XMAS STOCK IS NOW IN

— Phone 62, Strathmore —



STRATHMORE WAR MEMORIAL HALL
Erected 1921. Efforts are being made, with a fair prospect of realization, to have a memorial tablet erected in the grounds by next spring, enshrining the names of the men from Strathmore and district who died in the Empire's service in the Great War. The hall cost \$17,000 approximately, and the present indebtedness, which is covered by mortgage is \$3,500.

WAR MEMORIALS
Wherever I go I always visit the War Memorial. I love to see the Names shine. They do shine with a soft story glow—if you look for it. But not everybody remembers to look for it.

In one Midland town the Memorial

is in the shape of a small temple, roofed in; and a seat runs all round the interior, with the Names above it. As I read them two men came in. It was raining, and it seemed they came for shelter only, for they did not raise their eyes or incidentally, their nice new Bomberg hats.

They looked prosperous, wearing loudly waist-chains across comfortable stomachs, and they sat on the seat and smoked.

"Now I call this a useful sort of thing to put up," said one.

"So to be," said the other. "I'm all for something useful myself."

He struck his pipe against the sole of his foot, and the ashes fell out in a little heap on the floor.

But the Names still shone.

In another town the Memorial is just a rather clumsily designed block of stone with the Names on the sides; and while I read two women passed, turned and feathered and expensive things.

They glanced at the Memorial.

"Perfectly hideous, isn't it?" said one.

"What can you expect?" asked the other lightly. "No one can call us an artistic race."

They laughed a little together as they went.

But the Names still shone.

In one small village the Memorial is just an oak-framed picture hanging on a stone wall in the village street. A picture of our St. George with a scroll in his hand. On the scroll are the Names.

While I read a boy and girl passed, swaggering proudly arm-in-arm. She looked at me sideways from under her amazing hair and the picture caught her eye.

"They say there's no more ter be another war 'fore we know where we are,"

she said.

"Well, if ther' is, I ain't goin' ter see," answered the boy.

He spat noisily into the dust beneath the picture and they went on their way.

But the Names still shone.

And in another village the Memorial is a slender cross upon the village green, with the Names at the foot. I was there quite late in the day when the folks pass home from work. They passed in the road below, one after the other or in twos and threes; but no head was bent, no hat was raised to the Cross.

And then a young man. One of those queer-shaped, bonneted, rusty-black figures familiar to our villages. She was bent with years of toil, and walked hardly in her broken boots. Something held me a little breathless as I watched her come. Somehow I knew that the Cross was her goal.

Before it she stood, bonnet and all, momentarily erect, and saluted as a soldier salutes. Perhaps she had been the mother of soldiers.

Presently she went back the way she had come. And the stars came out, and shone upon the shining Names.

—From "Punch," London

New Issue

\$30,000,000

Canadian Pacific Railway Company

Twenty Year 4½% Sinking Fund Secured Note Certificates

Date of Issue December 15, 1924.

Date of Maturity December 15, 1944.

Principal and semi-annual interest (June 15 and December 15) payable direct to holders by cheque negotiable at par at any Branch in Canada of the Bank of Montreal. Fully registered Note Certificates will be issued in denominations of \$100, \$500, \$1,000, \$5,000 and \$10,000. Redeemable in whole or in part on any interest date on six weeks prior notice at 102 and interest up to and including December 15, 1925, and at a declining premium of ½ of 1% during each five year period thereafter.

Legal investment for Canadian Insurance Companies.

TRUSTEE AND REGISTRAR: THE ROYAL TRUST COMPANY.

Transfers may be effected at the Registrar's offices or agencies in Montreal, Ottawa, Toronto, Winnipeg, Regina, Calgary and Vancouver.

Mr. E. W. Beatty, K.C., President of the Canadian Pacific Railway Company, has summarized his letter of December 8, 1924, as follows:—

These Note Certificates will be direct obligations of the Railway Company and have priority over \$93,335,254 Preference Stock and \$260,000,000 Common Stock, representing an equity at present market prices of approximately \$460,000,000. The Preference Stock has received 4½% dividends without interruption since its issuance in 1895. The Common Stock has paid dividends continuously since 1882, with the exception of the year 1895, the rate since 1912 having been 10% per annum.

In addition they will be secured by the assignment to the Trustee, by way of security, of all unpaid purchase money or deferred payments owing or accruing due to the Railway Company in respect of lands in the Provinces of Manitoba, Saskatchewan, Alberta and British Columbia, sold or contracted to be sold by it prior to December 1, 1924. The amount due or accruing due to the Railway Company on December 1, 1924, in respect of said sales was \$66,000,000. The Railway Company will covenant to pay to the Trustee all monies, both principal and interest, less expenses and taxes paid to protect the security, received by the Railway Company in respect of the said contracts. The Railway Company covenants that it will not charge the lands in respect of which such deferred payments are or shall be due, so as to prejudice in any manner the security hereby created.

All monies received by the Trustee will be utilized for the payment of interest on these Note Certificates and thereafter as a Sinking Fund for the purchase and cancellation of these Note Certificates at the best prices obtainable up to the call price prevailing at the time of such purchase. If Note Certificates cannot be so purchased the Trustee shall redeem the Note Certificates by lot at the prevailing call price. The Railway Company will covenant that in the fourth and each succeeding year the annual amount available for the purchase of Note Certificates will be at least \$300,000.

The Note Certificates will be issued under, secured by and subject to a Trust Agreement between the Railway Company and The Royal Trust Company as Trustee.

The net earnings for the last five years, after paying all fixed charges, including interest on Consolidated Debenture Stock and all other obligations, have been as follows:—

Year ending December 31, 1919	\$31,320,868
" " " 1920	32,844,083
" " " 1921	33,169,867
" " " 1922	33,545,140
" " " 1923	34,899,409

Yearly interest on these Note Certificates amounts to \$1,350,000. The average yearly net earnings for the last five years as above set forth amount to \$33,165,873, or over 24 times annual interest requirements on these Note Certificates.

These Sinking Fund Secured Note Certificates are offered if, and when issued and received by us, and subject to the approval of all bond details by Messrs. Meredith, Holden, Howard & Holden. Trustee Certificates in interim form or Note Certificates in definitive form will be available for delivery on or about December 30, 1924.

Price 92.25 and interest, to yield 5½%

Bank of Montreal

The Royal Bank of Canada	The Canadian Bank of Commerce	The National City Company
Wood, Gundy & Company	Dominion Securities Corporation	A. E. Ames & Company
Morris, Fergus & Company	Hamilton Bros.	R. A. Daly & Company
Matthews & Company	Nesbitt, Thomson & Company	René T. Leclerc, Inc.
Oster & Hammond	Greenshields & Company	The Dominion Bank
The Bank of Nova Scotia	Imperial Bank of Canada	Bank of Toronto
Banque d'Hochelega	The Molsons Bank	Union Bank of Canada
The Standard Bank of Canada	The Sterling Bank of Canada	La Banque Provinciale du Canada

The information contained in this advertisement is based upon official statements and statistics on which we have relied in the purchase of these Note Certificates. We do not guarantee but believe it to be correct.

CHRISTMAS DAY, DECEMBER 25.

(Continued on another page.)

Phone R1604, Strathmore.

CHRISTMAS DAY, DECEMBER 25th at 8:15 p.m.

:::

Our Correspondents

:::



MRS. FREDERICK DEMILLE KNOWLTON
(Our Correspondent at Standard)

Daughter of Mr. and Mrs. J. F. Pringle (until recently, of Standard, now of Lacombe, Alta.) was born in Enderby in the famous Okanagan Valley, British Columbia. Received her early education at the public school at Armstrong, B.C., where she also attended high school for a term, afterwards attending St. Hilas's College and Central Collegiate, Calgary, also King George V school, Vancouver, B.C.

Mrs. Knowlton, as a student of Miss T. Siegel, Calgary, developed her gift as a dramatic reader, and has always received a very pleasing reception when she has appeared on the public platform.

Having twice visited the Atlantic Coast, and several times the Pacific, Mrs. Knowlton has learned much of the country of which she is proud to be a citizen, but loves best the wide prairies of the west.



CHARLES R. HORNSTRA
(Our Dalenwood Correspondent)

Was born on May 25th, 1903, in Mopel, Holland, with a peculiar interest in any sickness that might be going around. He has not only outgrown them, but also grown out of his shorts a couple of years ago. In his autobiographical comments he says:

"In 1912 my father, mother, two brothers, myself, and about ten big trucks, crossed the Atlantic (to America, land of Indians, etc.), we settled down at Hooper, Iowa, but about two years later we boarded the train bound for Dalenwood, Alberta, land of eternal snow, as they told us. For about a year we lived in Martin Van Der Volde's place, and then got our own farm.

"In 1911 I found my brothers and I going three miles to the Pentecost school, until the Oakland house was built a year after, (we were very Dutch then). We continued until 1924-25.

"In 1922 the big thing happened when our Junior U.F.A. was organized at Dalenwood. I was elected out to be the first secretary, and three months later became editor of the "Pioneer," a small paper, still published, to voice the activities of the local. Last June I attended the Junior Conference at Edmonton, (a big and educative event) and was elected junior director for West Calgary, and also on the executive for 1924-25.

Well, good readers, I have answered a request, and also let out a bit. Canada is not the land of eternal snow, but the land of opportunity. We should be proud to be here. The future and 1925 is full of opportunities. May it be a Happy New Year for you."

Below are photographs of a number of the ladies and gentlemen who contribute weekly to the upbuilding of the district by recording the weekly happenings of their particular district in our columns. Several correspondents are not included as their photographs were not available. We had intended to have photographs in this issue of Strathmore's new buildings, but owing to weather conditions, these could not be taken.



MRS. J. W. MCCALLUM
(Our Rosebud Correspondent)

Mrs. J. W. McCallum is a Canadian, of Loyalist stock, daughter of the late R. E. Tilton, of London, and Tiltonburg, Ontario.

She came to Alberta eleven years ago. When not writing notes for the Standard, looking after her four children, or taking part in amateur theatricals, you will find Mrs. McCallum managing a five, three or four acre farmlet on the outskirts of Rosebud, while her husband manages the Rosebud Farmers' Cooperative Assoc.



T. LONGBOTHAM
(Our Baintree Correspondent)

Miss T. Longbotham, the wife of Baintree, better known to his many friends as Tin.

Born in Scotland fourteen years after the British North America Act was passed, married, and has two boys and one girl, operates a farm in the vicinity of Baintree, where he has lived for the past fourteen years, acts as secretary-treasurer for the Baintree school district, and dips into the secrets of Ancient Free Masonry.

He loves arguments, outdoor, tobacco, from fishing, and the U.F.W.A.

He believes in the future destiny of Canada, and the everlasting greatness of the British Empire, and votes for the U.F.A.

He likes the "do or die" attitude of Canadians and Americans, the fairplay spirit of the English, the warm heartedness and the cheerful wit of the Irish. Thinks that all religious beliefs lead to one central paradise. Admires Robert Burns, Abraham Lincoln, and Oliver Cromwell.

He reads Robt. Louis Stevenson, Walt Mason, Homer, and Laura Jean Libby; writes "stidlights" or current events, and humorous stories based on his own experiences in many parts of the world.

A consistent friend of the underdog. The above photograph does not do Tin justice. He is really much better looking than this, but he only had a small snapshot available which had to be colored. However, it does not seem to have enlarged evenly.

THE LABRI.

on your paper indicates the date on which your subscription expires. If YOU are in arrears we would appreciate an immediate settlement.



ALBERT HENRY ERSWELL

Editor and business manager of the Rockyford edition of the Strathmore and Bow Valley Standard, works a long period of each twenty-four hours on this and his other activities. Being responsible for the compounding of the pills and potions which give the Rockyford people their famous pep, and also agent for the Alberta Government Phones in Rockyford, time does not hang heavy on his hands. He is a real westerner, having been born at Fleming, Saskatchewan, September 18, 1897. He graduated in Pharmacy from the University of Alberta in the spring of 1916, and immediately thereafter answered the call of the Empire, and served for three years in France and Belgium with the 11th Canadian Field Ambulance.

He arrived in Rockyford, where he is affectionately known by the sobriquet of "Shorty," in 1921 and has been in the Rockyford Drug and Confectionery since that time, first with R. L. Stone, and since February 1922 in association with Dr. M. E. Tiffin.

Rockyford has apparently not proved a very fruitful field for journalistic enterprise, as several publications previously started there have died by the wayside, but the present method of allying with a strong district publication has worked out with greater satisfaction to the people of Rockyford and district, thanks to Mr. Erswell's effort, than previous inspirations.

To brush up on his knowledge of the journalistic game, our (we had almost said hero) correspondent addressed this year's convocation of the Canadian Weekly Newspapers Association, of which he is a member.



JOHN ALEXANDER GRANT

Craiglaire correspondent of the Standard, is of Scottish birth, and he shows no false modesty in mentioning the fact. He first saw the light among the Banffshire hills in 1875, and, like many other Banffsmen, joined the regular forces of the Crown when he was old enough to enlist, and saw long and honorable service at Gibraltar, Aden, Egypt, and other places.

After leaving the service, Mr. and Mrs. Grant came to Ontario in 1905, and in 1912 came out to the land of promise, and for nine years our respondent was ditcher for the C.P.R. at Craiglaire. In that position he made many friends among the farmers, and there are many consistent water users in his area than in any similar extent of territory in the irrigation system. In May of last year he returned from the C.P.R.'s service, and has since been successfully farming on his own. Mr. and Mrs. Grant are happy in the possession of a sturdy family of four boys and three girls.

Read the Advs.

A Christmas Message

Dear Brethren:

"This is the month and this happy morn,
Wherein the Son of Heaven's eternal King,
Of virgins' maid and virgin mother born,
Our great redemption from above did bring.
For so the holy pages once did sing,
That he our deadly forfeit should release,
And with his Father work us a perpetual peace."

So sang one of our great English poets about the first coming of Christ-mas.

There was a great hush in the world at the time, as if the whole of that thing created was waiting on some great event as the same poet says to say:

"The war, or battle's sound,
We heard the world around;
The idle spear and shield were high upbrought,
The booked chariot stood,
Untriumphant, with hostile blood,
The trumpet spoke not to the armed throng;
And Kings sat still with awful eye,
As if they saw their sovran Lord was by."

Notwithstanding the hush, there was in that day, as it is ours, the murmur of the sad, the suffering and the sick.

Amidst these murmurs came at first a low soft sound, anon, bursting into a triumphant song, "unto you." Yes, you, newspaperman, clergyman, and every other man and woman, the sick and the well, the sad and the joyful, the old and the young, "I'm born in the city of David, a Saviour, who is Christ the Lord."

So let us gather around the two great festival boards at this time of peace and joy. First, the festival board of the Lord's supper, which let us forget all discord and strife. Secondly, the festival board of the family, even if not possible in fact, then in spirit.

Finally, whether we are farmer, ploughboy or apothecary, let us pray with the angels, "For Peace on earth and goodwill towards men."

Faithfully yours,

ALEXANDER D. CURRIE,

Incumbent of St. Michael and All Angels', Strathmore.

Coming Events

A concert, box social, and dance will be held in the Hanerhill school, six miles east of Nanaka, December 26th. All are cordially invited.

Orange Valley Annual Christmas Tree, Supper, and Dance, will be held Friday, December 19th.

The ladies of the Anglican Guild are serving tea on Saturday, December 20th, in Shippin's old store.

Turkey Shoot, Friday, December 19, at R. Bailey's place, west of Strathmore. 25 birds. 12-12s.

OPERATIC CONCERT

—and—

REVUE

Memorial Hall, Strathmore

POSTPONED

Till Monday,

January 6th, 1925.

50—Performers—50

Chorus—Costumes

Orchestra—Scenery

Admission 75c, Children 35c

What Shall we Bring?

Tradition asserts that three Magi were kings named Gaspar, Melchior and Balthazar. New Testament narrators tell us to be the story of their visit to the Christmas child, and their presentation of gifts, gold and frankincense and myrrh, with their worship. In older days when symbolism was much to the fore in expository preaching, these three gifts were interpreted to be gold for character, frankincense for worship, and myrrh for sacrificial suffering and death.

Different days and different ways are upon us. But the great values of life are the same. Not so much now as we are led to consider the Christ of theology, but the Jesus of history. If we make the Jesus of history Lord of our life, we shall so worship Him that our utmost endeavor shall be put forth for such distinctively Christian things as the League of Nations and Order of War, the social of War, the fight for fairness, and brotherhood of industry, and the movement toward federation and unity in the Church of Christ, with "one Lord, one faith, one baptism," yet have been without a common tale.

When we come to bring our gifts to the Christmas child, surely some such thoughts are with us.

A. H. ROWE,

Pastor, Strathmore Union Church

A December Blizzard

49 Below Wednesday

The heaviest snowstorm of several years past commenced on Sunday morning, a gale of wind accompanying the snow. Saturday had been a fairly mild day, but with the snow Sunday, the temperature gradually dropped. The storm continued on Monday, the wind cutting off in violence and the temperature dropping at the same time. 29 degrees below zero registered. On Tuesday morning it went still lower, 42 degrees below zero being registered during the night on the government instruments at Strathmore. Indications were for another cold night Tuesday.

The wind accompanying the snow caused it to drift badly, roads being impassable by motor car, while even the trains had great difficulty. On both the C.P.R. and C.N.R. line trains were much behind schedule on Monday.

Another result of the storm was that telephone communication was interrupted, 162 poles being blown down between Strathmore and Landon. Telephone communication with Calgary was maintained by way of Drumheller. A gang of men is now at Strathmore, and another at Landon, to commence work on repairing the line when the weather moderates. The storm caused postponement of a number of events, but will be over by the end of the week.

Red Deer claims the lowest temperature in Alberta, 54 degrees below zero being registered there Tuesday morning.

Choice Poultry

For Your Christmas Dinner!

Suppose you're looking forward to that big Xmas dinner.

And picture yourself gathering 'round that great spread, with everything looking so inviting. The kiddies, perhaps, shouting with glee as they watch father—carving knife in hand—ready to serve the crisp, brown, juicy Turkey.

If the Turkey's from us, you're going to enjoy the Christmas dinner of a lifetime. For, we've got one of the finest lots of young, tender select birds we ever were able to secure.

Also a choice array of—

GESE :: DUCKS :: CHICKENS
AND A XMAS SUPPLY OF MEATS, ETC.

STRATHMORE MEAT MARKET

Phones: Store 40 FRED COTT Residence 20



Dr. Wm. E. Spankie

EYE, EAR, NOSE AND THROAT Specialist

1104 Herford Business at

711 Herald Building—Calgary

For one and a half years I have been absent from practice studying at The Royal London Ophthalmic Hospital (Internship) Eye Hospital, London, England; The Central London Nose, Throat and Ear Hospital, Gray's Inn Road, London, England; The Morris Eye Clinic, Paris; The Neumann Ear Clinic (successor to Politzer); the Alexander Ear Clinic, Vienna; and the Halyk Nose and Throat Clinic, Vienna, Austria.

Office: M2020

—Phone—

Res.: M6316

MOUNT ROYAL COLLEGE

Offers Courses in Public and High School Grades, University Matriculation and Teacher's Diploma, Commercial Courses, Bookkeeping, Stenography and Typewriting, Music, Expression, Public Speaking, Dramatic Art, Fine Arts, Secretarial and Finishing Courses, and Special Courses combining any of the above.

But we also offer young people of both sexes the best elements of a liberal education.

Broadening of Vision—Cultural Advantages

Write for full information and Calendar, or Phone M2191, CALGARY. Students may enroll at any time. G. W. KERBY, B.A., D.D. Principal.

Westinghouse Made Radiolas

Support your local Westinghouse Dealer when buying your Radio Set. For where you buy is where you have to look for service should you need any.

No matter what it is—a gramophone or an automobile—your local dealer is the man who stands behind it.

Our Dealers are backed by our Service Shop

Make sure your local agent is getting his sets from us. "It's a long way to Tipperary" or anywhere else, should anything go wrong.

If no local dealer write us direct.

H. G. LOVE & CO. LTD. CALGARY

Largest stock of parts in Western Canada. Send for catalogue.

GENERAL MACHINE WORK**& AUTOGENOUS WELDING**

"THE BEST IS THE CHEAPEST IN THE END."

This applies to machinery repairs particularly. A repair is different from a "botch job." I have the equipment and experience to guarantee you satisfactory work.

BRING ME THE REMAINS

Pipe carried in stock. Piston Rings, Brazing, Welding.

Gasoline Engines Bought, Sold and Exchanged.

Risdon's Machine Shop

STRATHMORE

Machine Shop Phone 13 — Residence Phone 27

A "WATER-LILY"

As attractive as the most beautiful waterlily that ever bloomed. That's what natives of Tampa, Fla., still think of Miss Virginia McEas—her city's lovely candidate in the last National Fashion Beauty Contest, held at Atlantic City, N.J. They insist she is the most beautiful mermaid in the land, and residents of what the judges in the national event decided, the Floridians remain unshaken in their opinion.

Looking at the above picture we're inclined to agree with them. It shows the pretty Miss McEas clad in the novel bathing costume in which she won the title of "Miss Tampa" from a field of fifty other beauteous aspirants and before an audience of thousands.

Steel laying was commenced last week on the new Lomond branch extension of the C.P.R., south-east of Vulcan. The present extension is miles northwest from Lomond which has been the end of steel until now on the Strathmore branch. The new extension serves the districts of Minto and Queensdown and Arrowhead.

NEW RAILWAY BRANCH IN SOUTH

Steel laying was commenced last week on the new Lomond branch extension of the C.P.R., south-east of Vulcan. The present extension is miles northwest from Lomond which has been the end of steel until now on the Strathmore branch. The new extension serves the districts of Minto and Queensdown and Arrowhead.

Grasswood M. D. Meets

A regular meeting of the Council of the Municipal Association of the County of Strathmore was held on Wednesday, December 10th, 1924, at 8:30 p.m. in the City Hall.

Members present as follows: C. A. Smith, R. W. Brander, H. C. Jarr, C. A. Brown, R. M. Prater and D. L. Kelly being absent.

The question of Hospital bill for the Holy Cross Hospital for service rendered to Mr. McEwan was fully discussed, and on motion the secretary was instructed to pay hospital bill to the amount of \$200.00.

It was moved and carried that \$47.50 be paid for 4.88 acres of land taken for road from the S. D. Sewall to the effect that the bill for \$80.00 for lands taken from lots 27 and 28 for road purposes be final balance of settlement.

A statutory declaration was read from S. D. Sewall to the effect that Wild Land taxes assessed in the year 1918, 1919 and 1921, due to the fact that the required amount of land was under cultivation, the Council then decided on motion that Wild Land taxes to the amount of \$56.23 be refunded.

Correspondence from F. G. Graham, the District Engineer, was then taken up, relative to location of Market Roads. It was on motion decided that the Council agree to accept the location as marked on plan submitted.

It was moved and carried that due to the fact that the Council agreed to defray expenses of professional service rendered to Carl Kase to the amount of \$50. The secretary is hereby instructed to pay to the Associated Physicians said amount.

The Council then adjourned for lunch.

Pursuant to the adjournment the Council was called to order at one-thirty.

Mr. H. Katterhagen and Sons presented a bill for road work, which labor was performed in the years 1918, 1919 and 1921. Due to the fact that this bill had never been properly presented and had never been ordered paid, but the Council decided on motion that the work was done, and therefore instructed the secretary to pay bill rendered to the amount of \$288.00.

Correspondence from Alberta Debt Adjustment, relative to H. Lenglet, was read, and the Council took no action.

A claim was submitted by Gilbert E. Jay for lands expropriated for road purposes from Sec. 25 and 36-27-21-4, running east and west on the south side of said sections, due to the fact that the survey had not yet been made the Council estimated that approximately eleven acres is contained in said road, therefore, it was on motion decided that the Council agreed to pay the claim of \$275.00.

A letter was read from J. B. McGeachon, in reference to the account claimed by Dr. Tiffin for professional services rendered to Mr. Jackson, who was accidentally hurt at the Rosebud Creek bridge, due to the fact that the Council instructed Dr. Tiffin to take charge of this case it was on motion decided that the bill of \$60.00 be allowed and ordered paid. A number of other accounts were, on motion, ordered paid.

Christmas Gifts for the Family

The cheapest best, and most appreciated Christmas gift would be a year's subscription to the Family Herald and Weekly Star of Montreal. It costs only Two Dollars and the whole family would enjoy it. The beautiful art calendar for 1925 with a large picture in colors which goes with the Family Herald this year, would help to brighten the home. We also hear that each subscriber is to receive a free entry to a regular contest in which ten thousand dollars in cash will be awarded. This is surely extraordinary value for the money.

IRRIGATION FARMER'S SUCCESS

As an instance of successful irrigation farming the Lethbridge Herald quotes the experience of Ellis Parker, who two years ago bought 160 acres on the United Irrigation Project near Cardston. During the past season he harvested a crop which yielded him sufficient money to pay for his quarter section at \$24.00 an acre, paying his taxes for three years, and leaving him with a substantial surplus. He got an average of 64 bushels an acre of wheat for which he received \$152 bushel net.

**"Chuckle Column"**

December—the month

That Dad suddenly

Becomes recognized

As "head of the house!"

When—the moment

He steps into

The door.

Sister Sue

Bring him his

Smoking Jacket and

Slippers while

Brother John helps

Take off his shoes.

And son Teddy hustles

About and gets him

His tobacco jar and

Even lights the match

For him. And little

Jane brings him his

Newspaper and Mother

Never says a word even

If Dad does get ashes on

Her pretty rug and it

Seems everybody is too

Darn affectionate and

Polite to be natural.

AN! THIS IS NICE!

UUI—

Dad wakes up to the

Meaning of it all a

Few days later when he

Hears the choruses of

"Gimme" and "I gotta get"

And "I want" and

"Could you let me have."

And just when the

Last of his banter-

Evaporates for "Gitta"

Somebody pipes up and

Shatters the last of

Dad's nerves—by wishing him

A "Merry Christmas!"

HOW TO MEET A ROLLING PIN—FACE TO FACE

Take your wife up on her suggestion that she wants "only your love and devotion for Christmas."

Going—Going—GONE!

(From the American Legion Weekly)

"And how many joints have we?" asked the pros of the sophisticated freshman.

"Well, professor," answered the s. f., "I know about a dozen now, but they're taking of closing some of them up."

Never knew that a lot of our young ladies nowadays have a



"business on their hands"—did you? Aren't their vanity cases—miniature drug stores?

They caught an escaped lunatic making moonshining down in Oklahoma. What we got last night, tasted like it.

EXPERIENCED

"Loss of privacy is one of the penalties of city civilization."

—Chicago American

That's right. Ask the man whose wife bounced in on him just when he was "waiting" his arm on the stenographer and telling her "what wonderful eyes" she had.

The husband who forgets to mail his wife's letters will be stamped on when he gets home.

See you later.

(Copyright, 1924, by The Bonnet-Brown Corporation, Chicago)

NOW IN EFFECT**Excursions**

Eastern Canada
DAILY DURING DECEMBER
and UNTIL JANUARY 5, 1925
Return Limit 3 Months

Pacific Coast
CERTAIN DATES
DEC. - JAN. - FEB.
Return Limit April 15, 1925

Central States
DAILY DURING DECEMBER
and UNTIL JANUARY 5, 1925
Return Limit 3 Months

OLD COUNTRY

ATLANTIC PORTS (ST. JOHN, HALIFAX, PORTLAND) in Connection with Steamship Tickets.

DAILY DURING DECEMBER and UNTIL JANUARY 5, 1925. Return Limit 3 Months.

Ask about THROUGH TRAINS and TOURIST SLEEPERS TO THE SHIP'S SIDE

HAVE THE

CANADIAN PACIFIC

PLAN YOUR TRIP

THE FAMILY NEXT DOOR



Cold? No, Thank You!

Insofar as the weather man says this is late fall and gives her some right chilly weather to prove it, Milady's fancy now turns to—Furs.

And, my—what wonderfully charming styles are in vogue amongst the ultra-fashionable. Exquisite creations are being shown in all the shops, particularly, dolman models.

Above, you see two distinctive dolmans which are considered the absolute last word in correct fur styles for the present season. The one shown on the model at left, is a white ermine. At the right, you see pictured a Hudson seal dolman, trimmed in wolf.

Quite beautiful, aren't they?

Rosebud Notes

Mrs. W. J. MacCallum and children left on December 1st for an extended visit in London, Ontario.

Frieda will be glad to know that Mrs. Chas. Goes has recovered from her recent illness to return to her home in the village.

Mrs. Borokor, of Washington, is visiting her daughter, Mrs. Charles Gross.

The Ladies Aid of the United Church met in the church parlors Saturday afternoon. A good attendance was there and an interesting meeting was enjoyed. At the close Mrs. George Gross served a delightful lunch. During the past year the ladies turned over to the board of managers over \$600, which we consider very good for these times. We are glad to announce the note at the local bank has been paid. More money is badly needed to meet the interest on the money loaned for the erection of the church. In order to help with this debt the ladies are most anxious to do quilting, or tying of quilts, for any who desire the work done, at a very reasonable price. Everybody should be interested enough in the church to help in this little way.

The "Tuxis boys" gave a dance and box social in the hall last Thursday night. A small sum was made to go towards the skating rink the boys are making. More money is needed, so come forward business men.

"Doc" Kemp is in Calgary having a general looking over by doctors. We are sorry Doc has been feeling poorly for some time.

Mrs. F. W. Shultz has not been well for some time.

The MacCallum family were guests at the Comstock ranch last Sunday.

Mrs. J. C. Patterson and Mrs. O. N. Gilbert were guests at D. W. Detwiler's last week.

Mr. and Mrs. R. W. Brunner entertained the Detwilers, Mrs. Patterson and Mrs. Gilbert Saturday.

Mrs. Carlson, mother of Ed. Carlson, who has been here for the past two years, expects to return to the States shortly.

We are glad to report that the infant daughter of Mr. and Mrs. Clifford Wilson is progressing favorably at the Holy Cross hospital.

IRRIGATION COURSES PLANNED

A course in practical irrigation farming, similar to that held last year, will be held at the Dominion Experimental Farm at Lethbridge on Monday, February 2, and running for five full weeks until the following Saturday. Lectures and demonstrations on subjects of interest to irrigation farmers will be held morning and afternoon. The course is being held jointly by the experimental farms branch of the Dominion Department of Agriculture, and the Provincial Department of Agriculture, and has been planned as a result of the requests from irrigation farmers who benefited from the course held last year. Similar courses are also to be held in the Brooks district, dates and places of these to be announced later.

SHIPMENTS OF WHEAT

Some idea of South-Western Alberta's wheat crop the past season is shown in the fact that approximately 18,000,000 bushels of wheat have already been shipped out of the Lethbridge division of the C.P.R., which includes the territory from Macleod to Dunmore and North to Okotoks.

Mr. and Mrs. Angus McLaughlin and children are in Calgary.

Mrs. McLaughlin, Sr., was called to New York by the serious illness of her son, Willard Mack.

Friends extend their sympathy to Mrs. Arthur Weston, who recently lost her brother, Mr. Bradley, in Seattle.

Harold Nicklussen is having a telephone installed.

Saturday, December 12, is election of officers at the U.F.A. and C.P.W.A. A large attendance is requested at 3 p.m. in their respective meeting places.

Mr. and Mrs. Carl Skipped and son have gone east. Mrs. Skipped will stay in Nova Scotia while Mr. Skipped goes to Denmark.

Harold Hudson is spending the winter in his old home in England.

John Misen, of the Rosebud Meat Market, has returned to his old home in Denmark.

Lon L. Males has returned from his hunting trip west of Edmonton. The first day out he got a big moose.

Harold Summers is exhibiting some of his Silver Laced Wyandotte Poultry Show in Calgary.

The Rosebud Cooperative shipped a carload of hogs Tuesday.



Yuletide Bakery Specials

Christmas time finds most of our housewives busy with endless duties, with perchance, no hours to give to special holiday baking. Let us do it for you. We're preparing to bake all the good, old-fashioned Yuletide Specials. We'll have Xmas Cake, Shortbread, Mince Pie, Etc. Phone 97.

PATTEMORE'S BAKERY, Strathmore

Long Distance Telephones in every room.

Running Water Private Baths.

When in Calgary Stay at the YALE HOTEL

opposite C.P.R. Depot CALGARY, ALBERTA

The House of Comfort, Courtesy, Cleanliness. Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

STRATHMORE HOTEL RESTAURANT
THIRD STREET
Operated By the Old Reliable C.P.R. Creamery Man.
All White Help. — Meals at All Hours
The Best of Service at a Reasonable Price.
TRY US ONCE AND YOU WILL COME AGAIN
J. HEWITT, Proprietor



Say--Folks! Here's a Real Gift!

Nearly all of you have some perplexing gift problem nowadays, haven't you? Well, here's solving it for you. Make that Gift—a Year's Subscription to the

Strathmore & Bow Valley Standard

Whoever gets it will consider it a real, thoughtful Gift. For, as our many readers know, this paper is always alive with the latest news, the latest features—yes, as appealing and interesting as any paper in Alberta. So what could make a better Xmas present?

Subscription \$2.00 per year, U.S.A. and Foreign \$2.50, or with Montreal Herald & Weekly Star, the two papers, with art calendar, \$3.50, U.S.A. and Foreign \$4.00.

Better Rubber Footwear at the Regular Price

IF RHINO Rubber Footwear isn't better—if it didn't wear longer—we would not support the iron-clad guarantee that goes with every pair.

These facts hold good with all RHINO Rubbers. Note the Protector flap on rubber shoe illustrated. It is an exclusive, patented RHINO feature. It effects

tually prevents dirt, manure, snow or moisture from getting inside.

This footwear is made from RHINO RUBBER—the toughest and most wear-resisting that Science has yet discovered—which will wear up to twice as long as ordinary rubber. Insist on RHINO Footwear.

• "Compare The Wear"

THOS. E. WRIGHT



SPECIAL LIQUEUR - \$4.75 Per Bottle
A. H. M., 20 YEARS - \$5.25 Per Bottle

Whisky advertisement is not licensed by the Alberta Liquor Control Board. Under the Government of the Province of Alberta.

Merry Christmas

MERCHANTS, BUSINESS AND PROFESSIONAL MEN OF STANDARD

LISTED BELOW WISH A MERRY XMAS AND A HAPPY AND PROSPEROUS
NEW YEAR TO THEIR MANY CUSTOMERS AND FRIENDS.

<p>"Merry Xmas and a Happy New Year" is the sincere wish of THE STANDARD CASH STORE</p> <p>From December 15th to 25th, 3lbs. Christmas nuts given away with every \$10 order, not including flour and sugar.</p> <p>— Otto Jensen —</p>	<p>THE STANDARD GARAGE — — — Star Cars and Quick Reliable Repairing.</p> <p>We extend to our customers and friends in this community, Best Wishes for a Jolly Xmas and a Bright New Year.</p> <p>— Petersen & Seested —</p>	<p>THE HARNESS SHOP — — — The place to patronize for neat repair work and reliable harness and leather goods.</p> <p>To my customers and friends in this community, I wish a Happy Christmas Season, and a Joyous New Year.</p> <p>— L. Klitgaard —</p>	<p>STANDARD MEAT MARKET "Quality—Cleanliness—Service" We thank you for your co-operation and good will during the past year, and hope that we have merited your continued patronage. We take this opportunity of wishing the residents of Standard Community a Merry Xmas and Prosperity throughout the coming year.</p> <p>F. Christiansen — L. Christiansen Proprietors</p>	
<p>BANNER HOTEL A.C.T. endorsed</p> <p>To our many guests and friends, A Happy Xmas and a Bright New Year.</p> <p>George Webb, Prop.</p>	<p>THE PIONEER STORE O. P. Larsen, Prop.</p> <p>With many thanks for your support and sincere good wishes for a Merry Xmas and Health, Wealth, and Happiness during 1925.</p>	<p>STANDARD POOL ROOM — — — Cigars, Candies, Tobaccos, Soft Drinks.</p> <p>All Good Wishes for Christmas and the New Year.</p> <p>— Magnus Neilsen —</p>	<p>THE STANDARD CAFE Louie On, Proprietor Real Chinese Silks, Ladies' Silk Handkerchiefs, Tobacco Cigars, Fruit & Chocolates, Christmas Greetings and Best New Year Wishes to our many friends and patrons.</p>	<p>DANIA HOTEL — — — Hearty Xmas Greetings and Best Wishes for the New Year.</p> <p>— — — V. Petersen, Prop.</p>
<p>CHEVROLET SALES SERVICE — — — General Repairs, Tires and Parts.</p> <p>A Merry Xmas and All Good Wishes for the New Year.</p> <p>— Chris. Sorensen —</p>	<p>Hearty Christmas Greetings from D. SVENDSEN — — —</p> <p>I specialize on picture framing, fancy china, furniture, and window glass. Call in and inspect our Christmas stock.</p>	<p>J. P. HANSEN & CO. — — — Groceries and Dry Goods</p> <p>— — — Wish you all a Merry Xmas and a Bright New Year.</p>	<p>Heartiest GREETINGS of This Yuletide Season to all our readers from the Standard Correspondent of the Strathmore & Bow Valley Standard.</p> <p>— — — Mrs. D. F. Knowlton</p>	<p>With Best Wishes for a Merry Xmas and a Bright New Year. A. L. WILLIAMS</p> <p>At this Christmas time I take the opportunity of thanking my customers and friends for past favors, and of extending to them the Season's Greetings.</p> <p>FRANK KROON "The Barber"</p>

A Happy New Year

DUNSHALT GENERAL STORE

Phone R1614, Strathmore.



CHRISTMAS PRESENTS FOR ALL

CIGARS :: TOBACCOS :: HANDKERCHIEFS SLIPPERS.
ALUMINIUM WARE
CONFECTIONS :: TOYS & FRUITS
Table Dates, Figs, and Raisins. \$1.50
Ganong's Xmas Mixture, 4lbs. 25c
Mixed Nuts, per pound 25c
Assorted Chocolate Bars, 6 for 25c

Standard News

Messrs Tony Jensen and Edward Rasmussen were visitors to Calgary last week, returning on Friday.

Mr. Sigurd Rasmussen shipped a carload of stock last week. There have been several carloads of logs and beef shipped from Standard lately.

Mr. and Mrs. Thorvald Rasmussen have taken a suite in the Judge Travis Hotel, and will reside in Calgary for the winter months.

Miss Audrey Stephenson, who has been visiting in Standard last here on Tuesday's train for Armstrong, B.C.

Residents of Standard and the surrounding district must remember to keep Monday evening, December 22nd, free in order to attend the school children's Christmas festivities, which, we are informed, will be well worth going to see and hear. The children are working hard, and it is hoped that there will be a full house to reward them for their work. Those interested in the programme are watching the building operations on the new hall, which is steadily nearing completion. A few more days of good weather and the hall will be ready for the

children's concert on December 22nd. Those who have not already obtained their tickets should do so at once, any of the pupils of the school have them for sale. The admission price is 25c.

The funds will be used to defray the expenses in connection with the hall rental and the concert. Remember the date, December 22nd.

Mr. and Mrs. F. Muir were week-end visitors to Calgary.

Baintree Sidelights

Mrs. F. E. Wymen has been a frequent visitor to Calgary during the past month, as convenor of laws in the Province. She has had a vast amount of work to prepare for the annual convention, which takes place in January. Many people, the section included, believe that the women's organization are very fortunate to have a lady with Mrs. Wymen's ability, as Vice-president. The performance of public duties are rarely appreciated by those for whom the work is done. It is Mrs. Wymen's case, it is different. Many people who have met her to discuss the different problems that arise, speak in glowing terms of her

THERE'S JOY



In dining in a Restaurant where things are kept immaculate, the service prompt, and the food exceptionally tasty and wholesome. That's why you'll enjoy dining here.

Rates by Day, Week, or Month.
Furnished Suites.

King Edward Hotel & Grill

useful work. We expect the men and Mrs. Wm. McMillan, of Tule, honour her and themselves in a suitable manner at the annual convention.

Mrs. T. Longbottom, of Ingleton, and Mrs. Wm. McMillan, of Tule, were visitors to Calgary last week-end.

(Continued)



A Handsome Christmas Present

— Is a case of —
COMMUNITY SILVERWARE
In Adams or Period Designs

Aluminium Ware, Tea and Coffee Pots, Double Boilers, Roasters, Etc.
Vitrified China, Vases, etc. — Coleman Gasoline Lamps, with pretty shades.

— TOYS —
of all descriptions, Dolls, etc.

Barbor & Craddock Hardware

Phone 30, Strathmore, Alberta

COAL

NEWCASTLE LUMP, at shed	\$7.75
CARBON STOVE, at shed	\$6.50
LETHBRIDGE LUMP, at shed,	\$9.25

C. KEEL NG

Phone 72 Strathmore, Alta.

Carseland Centre-shots

Mr. and Mrs. J. W. Wilson arrived last Monday morning from Green Lake, Mich., for an extended visit with their daughter, Mrs. R. A. Bishop. Mrs. Wilson is a sister of Mrs. G. C. Melendy.

A Phillips had the misfortune to get his thumb caught in his pump jack, thus sustaining a very painful injury. Owing to the severe storm there was no church service last Sunday.

The Anglican church ladies held a very successful bazaar and bean supper last Saturday, which netted them around seventy-five dollars.

The U.G.W. share holders held a special meeting last Saturday, at which the report of the delegates was given, and many things concerning the company were discussed.

Mr. and Mrs. N. A. Cool and Ben Cool, left for the east last week. C. F. Baker has been very busy closing up his affairs, and getting ready to load his car and get started for Michigan.

The Carseland Local of the C.F.A. held its annual meeting last Saturday afternoon with a fair attendance. The secretary's report showed the local to be in a very satisfactory condition, both as to membership and finances. A complete change of officers took place; the balloting showing a result as follows: President, R. A. Bishop; Vice-president, T. H. Kruse; Secretary, B. A. Dufferin; with A. E. Liddell, Hans Lauson, Martin Christensen, and G. C. Melendy as directors. Bert Dufferin and A. E. Liddell were elected as delegates to the annual convention to be held in January.

Miss Seidel told the Sunday School a very delightful story last Sunday. This is the final announcement of the school Xmas entertainment, to be held on Tuesday night, December 23rd. A very excellent programme is being prepared, and a treat will be given to every child in the community. The cost of the treat is being financed by the different organizations.

The C.F.W.A. Local held its annual meeting last Saturday. The old officers were retained to serve for another year, and Mrs. R. A. Bishop was elected delegate to the annual convention.

We wish a Merry Christmas to all our friends, and may the very best of the New Year be theirs. Mr. Lonadale held church services at Lonsdale last Sunday.

C. A. Phillips attended the horse sale at Okotoks last week. Fred Dalton is busy delivering radio sets these days.

Those in charge of the refreshments for the U.F.A. and U.F.W.A. district convention, to be held here on December 30th, wish to announce that all visitors are requested to bring lunch. Coffee will be served by the local U.F.W.A.

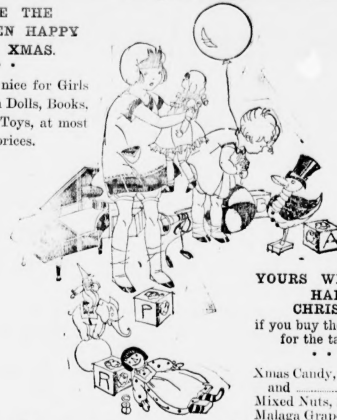
At the last U.F.A. meeting G. C. Melendy, Hans Lauson, and A. Anderson were named as a committee to draw up a resolution on hog grading, to be presented at the annual U.F.A. convention. Any suggestions about this line by those interested, will be welcomed by the above named committee.

The C.R.E.T. boys won the hammer for turning in the most money in their district; the amount being \$58.75.

Strathmore Trading Coy.

MAKE THE CHILDREN HAPPY THIS XMAS.

Everything nice for Girls and Boys, in Dolls, Books, Games and Toys, at most reasonable prices.



YOURS WILL BE A HAPPY CHRISTMAS if you buy the good things for the table here.

Xmas Candy, per lb.	25c
and	30c
Mixed Nuts, 2 lbs.	45c
Malaga Grapes, lb.	40c

Make Your Selection while the assortment is complete.

— DRY GOODS —

Ladies' Handkerchiefs, from each	10c
to, per box	\$1.75
Silk Vests and Camisoles, in newest colours, from	\$1.95 to \$2.50
Dainty Boudoir Caps, from, each	95c
Vanity Cases, from	\$1.95
and dozens of other Novelties, suitable for Gifts.	

— GROCERIES —

Hastley Farm Pure Jams — Strawberry, Raspberry, Loganberry, Black Currant, All 4 lb. pails, for	90c
Tomatoes, Corn, and Peas, all heavy pack, 6 for	\$1.00
Mixed Peel, pound	35c and 40c

Muscadel Table Raisins, choice.	60c
Almonds, pound	
Fresh Arrival of Jay Oranges.	
Big Rosy Apples, from, box	\$2.25
Preserved Ginger, jar	50c
Fresh Dates, 2 lbs. for	25c
Beautiful Christmas Crackers, from, per box	65c

— GENTS WEAR —

Ties, in fancy boxes, from	\$1.00
Suspenders, Arm Bands and Belts. A useful gift, box	\$1.95
Belts and Garters in holly boxes	\$1.25
Honour Slippers, from, pair	\$1.75
and many other gifts at reasonable prices.	

— SMOKES —

Cigars, Cigarettes, and Tobaccos, all put up in Special Gift Boxes at our Usual Low Price.

A. D. Shrimpton, Mgr.

Phone 18 Groceries

Phone 87 Drygoods

Weather Report

Supplied by C. P. Irrigation Dept.

December 9th to 15th, 1924

	Min.	Max.	Precip.
9	-0.2	38.0	
10	9.2	42.0	
11	24.0	45.2	
12	25.5	32.0	34
13	22.0	25.0	
14	12.0	15.0	24
15	29.0	37.5	

45 below zero Tuesday morning.



LOOK HERE, FOLKS! Turkey & Chicken

A good old-fashioned Christmas dinner calls for a delicious stuffed Turkey or Chicken, roasted to a crisp brownness, with the trimmings and everything. Surely that's the kind of a holiday feast you're looking forward to.

And you'll have it too, if mother selects the Turkey or Chicken from our fresh and carefully selected Poultry offerings.

Pioneer Meat Mart

George Snaith

Strathmore

It Takes Two to Make a Collision

Careless driving causes the majority of accidents—but the careful driver suffers too. You can't afford to be careless about insurance. Theft, fire, collision, public liability—what insurance do you carry? Are you sure it's the kind you need?

L. B. O. LODMELL

Phone 85 or 65, Strathmore.

To You



Folks who are making up your Christmas Gift list now, let us make a suggestion. Surely there's someone near and dear to you who would appreciate a—RADIO SET!

Or, if that friend has a set, why not make him a gift of say—a Loud Speaker, a few new Tubes or Batteries? Stop in and see what we have to offer in that line:

WESTINGHOUSE & STEWART RADIOS.

All Styles and Prices.

H. W. B. Bell

SALES & SERVICE

Phone 31

Phone 43

Christmas Greetings

We extend to our Legion of Customers and Friends **HEARTIEST SEASON'S GREETINGS** and our very best wishes for a **REAL MERRY XMAS.**



Follow the crowd to FOX'S

THE STORE NOW GLEAMS WITH BEAUTIFUL CHRISTMAS GOODS

KIDDO BIKES and KIDDO KARS

With Disc Wheels and Rubber Tires, strongly built. Stocked in various colours. Prices from **\$2.95**



Doll Beds and Cradles, from **50c**
Dolls Houses **50c**
Furniture Sets **50c**
Toy Sad Irons **35c**
Kitchen Cabinets, at **\$1.95**
Enamelled Tea Sets, at **35c**
Pastry Sets **35c**
Pianos **\$1.95**
Tambourines **60c**
Celluloid Rattles, from **25c**
Telephones, with bell and receiver **95c**
All Metal Safes **50c**
Mechanical Toys in great variety, including: bucking mule, motor cars, coon jiggers, Bizz Andy, etc. Prices from **95c**
Horses on wheels, at **35c to \$1.00**
Large Teddy Bears, at **\$2.50**
All kinds of games—Old Maid, Over the Fence, Leo, Cadet, Santa Claus, etc., from **20c**
Rubber Balls, 3 sizes, at **25c, 65c, and \$1.25**
Box of Paints **65c**
Sculpting Tops **20c**
Blackboards are very practical gifts.
Wall Blackboards with 2 strings of heads **\$2.50**
Smaller size, on stand, at **20c and 50c**

DOLLS

Talking and walking dolls, dressed, and Kidline Dolls, Talking Dolls, from **\$1.95**
Real Kid-body Dolls with moving eyes, at **\$1.95**
Dressed Baby Dolls with hair and moving eyes, from **20c**
Rubber Dolls, **20c** and **25c**

Xmas Grocery Specials

Christmas Cake, iced and decorated, any size, per lb. **60c**
Cherry Cake, lb. **50c**
PLUM PUDDINGS, 1lb bowls **65c**
Minicemat, 4 pound pails **70c**
In bulk, lb. **20c**

CLUSTER RAISINS

Table Figs, lb. **25c**
Choice New Dates, (Hallow), 2 lbs. for **25c**

FRENCH CRYSTALIZED

Cherries, lb. **50c**
Popcorn, 100% popping, 3lbs. **25c**
Crystallized Ginger, per lb. **45c**
Preserved Ginger, 1lb jars **50c**

PURE CLOVER

HONEY 2½lb. pail for **55c**
5lb. pail **\$1.10**

CIGARS in fancy

Boxes—
Box of 10 **\$1.25**
La Preference, box of 25 **\$3.00**
Club Special, box of 25 **\$2.95**

OLD CHUM Smoking

In Xmas packages, ½lb. **80c**
Old Virginia, ½lb. **65c**
Buckingham, ½lb. **65c**
Macdonalds, fine or coarse, ½lb. tins at **65c**

NEW NUTS—

Soft shelled Almonds, Large washed Brazils, Filberts and Walnuts. Any assortment of the above, 2lbs **45c**
PEANUTS, green or roasted, lb. **15c**

HOLLY and MISTLETOE

Fresh from Victoria, B.C.

CHOCOLATES in

fancy boxes, a gift that is always appreciated by the Ladies Gloria Assorted round, fancy boxes, ½lb. **45c**
1 lb boxes **75c**
Society Special Sealed ½lb. boxes **\$1.25**
Marachino Cherries, in liquid cream, ½lb. boxes **45c**
1 lb boxes **85c**

FAMILY BOX, contains

Crystallized French Jellies, French Creams, Cream Caramels, assorted chocolates, very special **4lb. box \$1.50**
Xmas Candy, Rain-bow mixed, lb. **35c**

WORK & SEWING BASKETS

Fitted and plain, at **\$2.00, \$2.25 and \$2.50**
Card Baskets and Trays—**35c to \$1.00**

Thermos Bottle, in

leather case, complete with luncheon box **\$2.75**

Mirrors, in various

shapes and sizes, from **50c**

Bon Bon Baskets, with

or without glass dishes, up from **60c**

Pin Cushions with

metal base, in form of birds, shoes, animals of all kinds, at **50c**

French Ivory Manicure

Sets, priced from **\$6.50**
The newest thing in French Manicure Sets **\$6.95**

We have a wonderful display of

FRENCH IVORY

Powder Boxes, Hair Receivers, Jewel Cases, Pin Boxes, Perfume Bottles, Dressing Combs, Hair Brushes, Mirrors, Trays, Bedroom clocks, Crucifix, Cuticle Knives, Button Hooks, Etc. Prices from **50c**

JUST RECEIVED—The last shipment of Jap Oranges, Special Price, box **\$1.00**

BUY A FANCY BOX OF WRAPPED APPLES FOR XMAS
Every member of the family will enjoy them—Spitz, low Newton, Winesaps, Rome Beauty. Prices **\$2.50 and \$2.75**



KINDERGARTEN SETS FOR THE CHILDREN

Made of Hardwood in red finish, consisting of Table and Two Chairs, artistically finished. Table top measures 18 x 25½, and has strong neat legs. Chairs are 10 inch wide, 24 inch high, strongly made.

Per set, in red finish **\$4.95**
Per set, beautifully finished in ivory **\$5.95**



WOOD COASTERS and STEEL RACERS

All nicely striped and finished, from **\$1.50**

STRAITHMARE BOW VALLEY

Annual Subscription (paid in advance) **\$2.00**
Editor and Proprietor **John Mackenzie**
Member Canadian Weekly Newspapers Association.

LOCAL NOTINGS

This special edition of the Standard has been published under considerable difficulty, owing to forty below zero and other adverse conditions. The paper will be held on January 5th.

An alarm of fire was turned in last Tuesday evening, but fortunately it was nothing worse than a chimney alarm.

Mrs. W. Hansen was operated on for appendicitis last week, but is now making a good recovery.

Harry Groves bought the first prize turkey under one year of age, exhibited at Provincial Poultry Show at Calgary last week.

Some fine window displays are to be seen at local stores this week (weather permitting).

Johnny Schultz left for Dids, Iowa, at the week-end, and will be there for six weeks. Mrs. Schultz has been in the States for the past two months.

Miss Bertha Gray was operated on for appendicitis last week, but is making a good recovery.

Mr. Frank Stone left this week for Durham, Ontario, where he will spend the next two months. Mrs. Stone and daughter are at present in Spokane.

A successful congregational social purveyed by the members of the church board, was held in the basement of the Union Church on Tuesday evening last. Games, etc., were engaged in, after which the men served sandwiches, coffee, and pie, in great style. A most enjoyable evening being had.

Mr. H. Pracker was the winner of the clock exhibition for some weeks at Barker and Craddock's, he having the dial with 3.24 p.m.

MEETINGS

Strathmore U. F. A
DEC. 27th, 3 p.m.

Wheat Pool Local
DEC. 27th, 1.30 p.m.

Both in Old Star Cafe

NEW YEAR'S EVE DANCE

Memorial Hall, Strathmore
WEDNESDAY, DEC. 31st
Mrs. Trainor's 4-piece

Orchestra.

Concerts Popular Prices
Proceeds In Aid of Memorial Hall Fund.



School Column

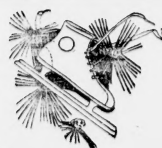
Holidays are close at hand and we take this opportunity of wishing all the teachers and pupils in the district a really happy Christmas and great success in the coming year. We trust that the teachers will return with renewed enthusiasm for their daily work in the classroom, and the pupils with a fresh determination to make the most of their opportunities.

All teachers are asked to co-operate in making the forthcoming spelling tournament and oratorical contest a real success.

Bertha Gray has undergone an operation for appendicitis, and is now in hospital in Calgary. Her class mates wish her a speedy return. Grade IX seems to be an unlucky class this year.

STRATHMORE HARDWARE

A. B. Foote, Phone 54



Give Skates- for Xmas

No Gift will delight your boy or girl like a pair of Skates, **\$1.00 to \$6.00**

Also for the Kiddie, Go-Karts, Baby Buggies, Sleighs and Wagons.

For the Grown-up

Grown-ups—Pyrex, Silverware, a beautiful assortment of Aluminium Ware.

How could you please your wife better than by giving her a Round Oak Chief Range? Let us show you this range. The only best range made.

AGENTS FOR
MASSEE HARRIS IMPLEMENTS

FOX'S STORE, Strathmore

PHONE GROCERY DEPT. 28

OFFICE and DRYGOODS 100

DO YOU USE THIS

—for the safe keeping of your money?
—to earn interest on your savings?
—to collect Sales Notes?
—to get Bank Money Orders instead of mailing cash itself?
—to help you increase your income?
—to improve your livestock?
—to obtain advice on your investments?

These and many other services are yours for the asking at the



UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes.
—L. Van Tighem, Manager.
Langdon Branch and Safety Deposit Boxes. —W. H. Stewart, Mgr.
Branches also at Standard and Carleton

Legal & Professional

J. J. PETRIE

Notary, Solicitor and Public.
Suite 2 Mills Block, 322a 8th Ave W.
Calgary.
Strathmore every Saturday

Sinclair & Jull

Barristers, Solicitors, Notaries.
MONEY TO LOAN.
Offices 200-203 Bay Block, 326a, 8th Avenue West, Calgary.
Strathmore—King Edward Hotel.
Friday 3:30 p.m. to Saturday 6 p.m. of each week.

F. R. LILLY

INSURANCE, LANDS, RENTALS.
REAL ESTATE.
STRATHMORE, ALBERTA

Dr. L. G. ROBINSON

(D.D.S., McMill)
DENTIST
Former Police Building Phone 80
Strathmore, Alta.
At Rockyford Mondays, Carleton Wednesdays.

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street.
STRATHMORE
Phone 78.

THE HUB
Billiard Room and
Bowling Alleys
Tobacco & All Kinds
of Smokers'
Necessaries.
ROLAND HILL, Prop.

ROSEDALE
Double Screened
Lump Coal
\$8.25 per ton at
shed.
\$8.75 delivered.
—o—
**N. BAWLF
ELEVATOR CO.**
Geo. Stewart, Agent,
Strathmore.

**GALT
COAL
LUMP**
At Car, ton \$9.25
**T. H. EVES
DEALER**
Phone 32, Strathmore

FRATERNAL

Strathmore
G.W.V.A.

Meets in Monmouth
Hall 2nd Tuesday of
each month.
All interested Strath-
more welcomed as members.

J. S. PATTERSON, JAS. GUNN,
President.
M. J. PATTERSON, Manager, J. SWANSON,
Secretary, John MacKenzie.



Strathmore Lodge No. 78, meet
every Thursday night in the I.O.O.F.
Hall. Visiting brothers always wel-
come.
N.G.C. Keeling, V.G. M. S.
Tollman; Rec.-Sec. G. E. Stewart;
Fin. Sec. H. G. Jones; Treasurer,
G. B. Anderson.

After the Show or
after Skating take the
girl to—

**HAARSETH'S
Confectionery**
Strathmore's Cosy
Corner.
Soft Drinks, Ices,
Candies

**You Require
Protection**
Then why not insure
with Canada's Largest
and Strongest Life
Company?

THE SUN
John Cusack
Strathmore Repre-
sentative.
Room 49,
King Edward Hotel

GRAIN PRICES
—o—
The following grain prices are for
train by wagon-load at Strathmore—
not track prices, and for information
of the public only. Figures are kind-
ly supplied by Mr. T. H. Eves, of the
Robin Hood Elevator.

December 16th, 1924	
Wheat	
Track, Vancouver	1.71%
No. 1	1.50
2	1.46
3	1.40
Oats	
2 C.W.	.45
3 C.W.	.45
Ex. No. 1 Feed	.42
Flax	
No. 1	2.10
No. 2	2.05
Barley	
No. 3	.65
4	.64
Rye	
2 C.W.	1.07
3 C.W.	1.02

Gifts

For Ail

Santa Claus, good old
scout that he is, cer-
tainly stocked up our
store with a big vari-
ety of Christmas
Gifts.

SOMETHING FOR EVERY-
BODY! AND AT RIGHT
PRICES, TOO.

Brownie Camera Gift
Boxes — \$5.00

Waterman Fountain
Pens — \$2.75
to \$8.25

A FEW SUGGESTIONS:
Large assortment Fancy Box
Stationery — 60c to \$6.00
China, Cups, Cream, Sugar,
etc., all in latest patterns.
Largest assortment of high
class Chocolates in town.
Perfume, in all odors, at all
prices.

A good assortment of White
Ivory, and latest designs in
Ladies' Purses and Hand
Bags.
DOLLS AND TOYS
of every description. Our
prices are right.
Tree and Home Decorations
of all kinds.
SHOP EARLY
and try the Drug Store first.

Strathmore Pharmacy

Slat's' Diary

Friday—well we just now found
out how com Mr. Gillespie came to
die. The dr. had went
and told him that he
needed a operation per-
formed on him, he told
his wife what the dr.
had said. She up and
says, Well I don't
want you need any
but I got to have a
new coat. Well they
got to arguing and dis-
cussing the matter and
finely they drew out
to see which one got
what they wanted. She
wined the draw, and got
the new coat, and 5
chosen 5 insurance.

Saturday—I all ways tho that the
fores Pug Stevens lives with was his
really pa & ma. But I guess I was
wrong that time. Today as I went
thru there alley I found Pug in the
garage and he said, My godfather I
want to do it no more. So a fella danc-
ent all ways no just whose who.
Sunday—They like to of had a bad
accident down at Hines today. He
went asleep in the bath tub & left the
water run. Pa said he must of had the
mouth open or else he'd be drowned.
Monday—Blissie pulled a good 1
today and give us all a harty lift at
his expense. The teacher at him what
was water composed of outside of
oxygen and hydrogen. And he said,
Fish.

Tuesday—I guess if Ani Emmy says
here long out we will be able to ter
her a few things. Today she was a
reading sum book and she sat pa &
ma if the Prince of Wales was 1 of
the Fore Horsemen of the Pelopon-

Wednesday—Unkel Hen was madden
a we Hen today. Sun few days ago
he sent a \$ Bill to learn how to per-
vent a unhappy Old age. Today he got
his answer. It was, Commit Suicide
while you are young.
Thursday—ma made me go and dress
up tonight so we cud go calling on sun
friends of pore of are family. I once
made 1 mistake in the whole house.
It was pretty cold in my room and I
dressed in such a hurry at I forgot to
put on my Under Cloze. Well wife we
was doing the calling they was a
not her brake in our family relations.
Ma sat pa if you cud talk across the
Panama Canal down in Panama. I
guess pa wasent thinking what he said
for he up and answers her this away.
I think YOU cud all rite.

Municipal District of Bow Valley,
No. 219.

NOTICE
—o—

Public Notice is hereby given that
during the month of December applica-
tion may be made under Subsection
2 of section 75 of the Municipal Dis-
tricts Act, for inclusion in the voters'
list of the Municipal District of Bow
Valley, No. 219, on the part of the
wife, husband, son, daughter, father,
or mother of each person assessed
upon the last revised assessment roll
provided such wife, husband, son,
daughter, father, or mother is resident
upon land of the assessed person with
in the Municipal District and is of the
full age of twenty-one years.

For this purpose the office of the
Secretary-Treasurer will be open every
day during the usual office hours in the
month of December, which is not a
legal holiday.
W. G. WAY,
Sec.-Treas.
2412a

MURINE
For Your EYES
Refreshes Tired Eyes
Wm. Murine Co., Chicago, U.S.A.

Auction Sale
—of—
Household Furniture

—o—
Instructed by Mr. R. E. Smith, I will
sell at his home, Sixth Street, Strath-
more, on
SATURDAY, DECEMBER 20th, 1924
commencing 1 p.m. the following:
1st Top Deck, Pinned Oak Hocker,
2 Morris Chairs, Book Case (sectional),
Books, Chesterfield, Rug 9 x 12, Heater,
5 Dining Chairs, 2 Bedroom Suites,
2 Beds, complete, 2 Wash Stands,
Stimmons Bed, Child's Crib, 2 Bedroom
Sets, Kitchen Cabinet, Refrigerator,
Kitchen Utensils, Linoleum, 2 Conol-
cum Tubs, Ironing Board, Vacuum
Sweeper, Power Washing Machine,
Tubs and Baskets, 2 Oil Stoves, Lamps
2 High Chairs, 10 Kitchen Chairs,
Kitch's Cart, Fruit and Fruit Jars, 10
lb. Potatoes and other articles too
numerous to mention.

Terms Cash — No Reserve

See us for dates if you contemplate
having a sale.
Farm Sales, Our Specialty.
Prompt Settlement.

A. LAYZELL
AUCTIONEER, CALGARY
Phone M273

Municipal District of Bow Valley,
No. 219.
NOTICE OF SALE
Notice is hereby given under Section
48 of the Domestic Animals Act
(Municipalities) that One Red Board
located on the NE. Sec. 12, Twp. 24
R. 26, West of the 4th Meridian on the
4th day of December, 1924, and that
the said animal was sold on the
13th day of December, 1924, to W. H.
Harrell, of Chadler, and that said ani-
mal may be redeemed by the owner
or on his behalf within a period of
thirty days from the publication of this
notice in The Alberta Gazette, upon
payment of all fees and costs due to
the Municipality and the purchaser of
said animal.
For information apply to the under-
signed.
W. G. WAY, Sec.-Treas.
Strathmore, Alta.

present year, all Canadian Pacific
Railway financing has been done
abroad, principally in Great Britain
or in United States, in which mar-
kets the company's securities rank as
market leaders. For example, in 1902
the company's 4% debenture stock
sold in London at 118% to yield only
2.27% at a time when direct Dominion
Canada long term bonds were sell-
ing at approximately the same basis.
Following upon the success of the
Dominion Government in extending
its maturing War Loan issues in the
domestic market, the Canadian Pacific
Railway Company issued \$12,000,000
collateral Trust Bonds in the
spring of the present year. Although new
to the average Canadian investor, these
bonds quickly reached a price con-
siderable to the price of Dominion
of Canada Victory Loan Bonds. It
is not surprising, therefore, that the
company has arranged to offer this
larger issue in Canada. The offering
is timely, inasmuch as the Dominion
Government issued only \$50,000,000
of long term bonds to replace \$107,000,000
of maturing Victory Bonds, and it is
evident that there is available a
large sum of money whose owners
desire the highest grade of security.
The present offering of Canadian
Pacific Railway securities will meet
these requirements.
It is expected that the issue will be
quickly absorbed by all classes of in-
vestors.

The Strathmore Hotel

Strathmore's Popular Hostelry.
Good Rooms at Reasonable Prices.
ROBERT INGLIS, Proprietor

Excursions
to the EAST

DAILY DURING
DECEMBER
AND UNTIL JAN. 9, 1925
Limit — Three Months

ASK ABOUT
CURSIONS
CANADIAN PACIFIC
IT SPANS THE WORLD

NEXT WEEK WITH THE
CHURCHES

Christmas Sunday, December 21st
An illustrated Christmas service will
be held for our worship. Children and
parents are urged to attend.
The Lullaby will be used at
all services.
Nanaka—5:11 o'clock.
Chadler—5:11 o'clock.
Strathmore—Church School at 11 a.m.
Public Worship at 7:30 p.m.
ARTHUR H. ROWE,
Minister
St. Michael and All Angels
Church
December 21st—8:30 a.m., Holy Com-
munion, Strathmore.
11:30 a.m. Holy Communion, Night
Angels.
7:30 p.m. Evening, Strathmore.
December 24th—Midnight, Holy Com-
munion, Strathmore.
December 25th—11 a.m., Matins and
Holy Communion, Strathmore.
December 26th—8:30 a.m., Holy Com-
munion, Strathmore.
1:30 p.m., Holy Communion,
Carleton.
1:30 p.m., Evening, Strathmore.
December 31st—11:30 p.m., Watch-
night Service, Strathmore.
N.B.—Kane music, carols, at the
close of the Evening Service on
December 31st.
A. W. CURRIE,
Incumbent
ROMAN CATHOLIC CHURCH
—o—
1st Sunday of month, Mass at
Carleton 9 a.m., Strathmore 11 a.m.
1st Sunday of month, Mass at Lang-
don 9 a.m., Strathmore 11 a.m.
Rev. J. R. DUGGAN,
Pastor.